



Small Business Kit For Dummies (2nd Revised edition)

By Richard D. Harroch

John Wiley & Sons Inc. Paperback. Book Condition: new. BRAND NEW, Small Business Kit For Dummies (2nd Revised edition), Richard D. Harroch, Millions of Americans own their own businesses, and millions more dream of doing the same. But starting your own business is a pretty complicated matter, especially with all the legal issues and paperwork. This updated edition of the top-selling small business resource is chock-full of information, resources, and helpful hints on making the transition from a great idea to a great business. If you've got a great idea for your own business, you need the kind of straightforward advice you'll find here the kind of advice you'd normally only get from business schools and MBA courses. Small Business Kit For Dummies, Second Edition covers all the basics on: * Recent tax law changes * Balancing your finances * Hiring and keeping employees * Effective management strategies * Accounting fundamentals In addition to the basics of business, you'll also find top-class advice on more advanced business basics, like business plans, the ins and outs of contracts, and using the Internet to expand your business. For entrepreneurs large and small, this comprehensive resource offers authoritative guidance on all your biggest...



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