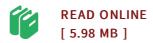




A Gentle Guide to Research Methods

By Gordon Rugg, Marian Petre

Open University Press. Paperback. Book Condition: new. BRAND NEW, A Gentle Guide to Research Methods, Gordon Rugg, Marian Petre, IF YOU ARE ABOUT TO DO A RESEARCH PROJECT, THEN THIS IS THE IDEAL GUIDE FOR YOU. A Gentle Guide to Research Methods explains what research is, andguides you through choosing and using the method best suited to yourneeds, with detailed examples from a wide range of disciplines. It also gives you practical "nuts and bolts" advice about how to avoid classicproblems and how to get the most out of your project. Written in a down-to-earth and highly accessible style, this unique bookprovides an overview of the "big picture" of research and of how this linksto practical details. It covers the whole process of conducting research, including: Choosing a research topic and research design Data collection methods Data analysis and statistics Writing upThe authors also provide invaluable advice about planning your researchso that it can help you with your career plans and life aspirations. Drawing on numerous examples from student projects, A Gentle Guideto Research Methods will guide you through your project towards ahappy ending.



Reviews

This kind of pdf is almost everything and made me seeking forward and much more. It is actually packed with wisdom and knowledge You will not really feel monotony at whenever you want of your own time (that's what catalogs are for about when you question me).

-- Martina Maggio

This book is really gripping and fascinating. I was able to comprehended every little thing out of this published e pdf. Your life span will likely be transform when you full looking at this ebook.

-- Mrs. Heaven Schmeler