



## China Chain Store Almanac 2014(Chinese Edition)

By PEI LIANG

paperback. Book Condition: New. Pub Date: 2014-11-01 Pages: 479 Language: Chinese Publisher: China Business Press as China Chain Store & Franchise continue to be steady and healthy development. data insiders increasingly become an important basis for scientific decision-making and analysis. 2014 Yearbook of China Chain Store & Franchise uphold survey research as the main content rigorous. detailed and accurate data. discusses the objective style. reflecting the 2013 detailed development of China Chain Management market. int.



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