



Target Busters : Memoirs of 8 Salespeople

By Shekhar Trivedi

LiFi Publications Pvt. Ltd., 2014. Paperback. Book Condition: New. 22 cm. The book provides a rare insight into practical sales through the first hand experiences, stories, anecdotes of salespeople from across different types of industries. The book is a departure from the existing books in sales, in terms of, that it doesn't preach, but narrates. The book fulfills the desire of people who want to know the practicalities in sales instead of getting lost in the vortex of concepts.



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