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In My Patch

By Sara Gillingham, Lorena Siminovich

Chronicle Books. Hardback. Book Condition: new. BRAND NEW, In My Patch, Sara Gillingham, Lorena Siminovich, SALES HANDLE: Puppet play, adorable design, and a sweet message make these books stars among board books. KEY SELLING POINTS: HOW WILL THIS TITLE BE DISTINCTIVE: *Parents and toddlers will come back to this book over and over again: Parents can read the printed text or use the expressive finger puppet as a springboard to make up their own story. *Combines reading with interactive play. *Aesthetic is accessible, yet much lovelier than its competition. *The felt finger puppet is conveniently and permanently attached to the die-cut hole in the back cover of each book so the puppet cannot be lost. *Layered diecuts allow a peek at all the progression of colorful things the tree is made of, making for a visually interesting and playful cover look NOTABLE AUTHORS OR CONTRIBUTORS TO PROJECT: *Artist has a growing profile, especially in the gift and merchandise world. She is also creating gift product for Chronicle. RELEVANT SALES COMPARISONS OR SALES INFO. *Chronicle's initial finger puppet book series has been HUGELY successful, selling more than one million copies to date. *The first books in this series (Nest / Pond)...



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Reviews

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